

# ACTIVIDADES

## #INNOVAconU18FEST



# “Workshop: Empathically driven economic innovation”

### Description:

Day One (Wednesday, 25<sup>th</sup> sept)

Josh and Matt will give an overview of the problem and present their solution. In that lecture, They will summarize the neurobiology of human behavior and creativity at our best and worst, and explain why it is so meaningful to converge around making our planet a better place. Then, students and professors will form teams that come up with their own solutions to the problem, following a model of empathy and permissionless innovation, to be presented on Day 2. (Thursday, 26<sup>th</sup> sept.)

They will take the best of what they present and incorporate it into their solution. Then, They will recruit the students and professors with the best ideas to help them execute this event and future events.

**Requirement:** To have B1 or B2 level in english language.



## Leaders

Josh Van Zak - Matt Murrie

